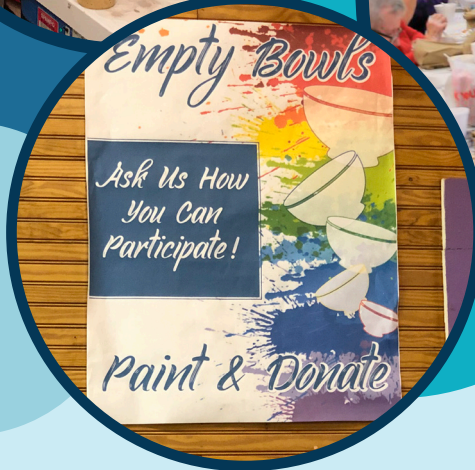


# Join Us!



# EMPTY BOWLS

NEW BERN, NC

# 2024

## Potters' Throw Down

*Friday, January 12*

Harrison Center during ArtWalk, 5pm-8pm

- Throw Down competition: See which potter can throw the most bowls in one hour!
- Tickets on sale for \$30; includes choice of handcrafted item and a \$5 coupon to be used at a participating local restaurant of your choice
- 1st round of bowl selection at Harrison Center
- Soup-er Bowl 2024 will be returning! Local middle and high school students competing in a soup competition

## Empty Bowls Main Event

*Friday, February 16*

Temple Church, 11am-1pm

- Empty Bowls Event with sit-down or pickup lunch options
- Bowls available for selection
- Individual tickets available online at [www.emptybowlsnewbern.org](http://www.emptybowlsnewbern.org).

Dear Community Supporter,

Empty Bowls is reaching its fourteenth year in Craven County, and over that time has grown to be one of the most anticipated and recognized events in New Bern. Featuring handmade pottery, wood craft, quilting, and more than thirty varieties of soup, the event is an example of our community coming together to support each other.


As a joint partnership of Religious Community Services and Craven Arts Council & Gallery, this event raises money to fight hunger and support the arts in Craven County. Every dollar raised is put to use locally in our community for this purpose. We hope that we can count on your support this year to make Empty Bowls 2024 the most successful yet!

The 2024 event will continue to feature the Potters' Throwdown in January, with the opportunity for bowl selection at that time and a coupon to participating restaurants. Our premier Empty Bowls event will take place Friday, February 16th, with bowl selection, soups, and a community atmosphere that brings the public together for a great cause.

Please submit your commitment form by December 15th, to receive full promotion benefits. If you submit the form by December 15th you may choose to pay now or pay by February 1st, 2024.

If you have any questions, please contact Empty Bowls committee chair, Ann Marie Devanney at (518) 332-1921 or devanney2009@outlook.com. Of course, you are always welcome to reach out to the beneficiary organizations at the phone numbers listed below.

Thank you for your support and consideration!  
Sincerely,



Zeb Hough  
Executive Director  
Religious Community Services  
252-229-8987



Jonathan Burger  
Executive Director  
Craven Arts Council  
252-638-2577



**EMPTY  
BOWLS**  
NEW BERN, NC



## About Our Beneficiaries:

Religious Community Services  
919 George Street  
New Bern, NC 28560  
252-633-2767  
www.rcsnewbern.com

Founded in 1982, RCS is a faith based 501(c)(3) organization providing food, clothing and shelter to those in need. Each year, RCS provides: 185,000 annual meals; clothing for 5000 people, temporary shelter for more than 200 guests a year, and much more.



Craven Arts Council & Gallery  
317 Middle Street  
New Bern, NC 28560  
252-638-2577  
www.cravenarts.org

Craven Arts Council & Gallery is a 501(c)(3) and Designated County Partner of the North Carolina Arts Council. Our goal is to promote, support, enhance and ensure access for the cultural community of New Bern and Craven County.



# Sponsorship Opportunities

## DIGITAL MEDIA & MARKETING

*This year's Empty Bowls marketing will include an expanded digital campaign, with logos and links featured in videos, online banners, and organization websites.*

- Social Media: Facebook, Websites
- Most New Bern and Regional Periodicals Print and Online
- WITN - 265,000 Cumulative Audience
- WCTI - 315,000 Cumulative Audience
- Sun Journal - 15,379 Circulation

### Platinum Sponsorship: \$1500

- Potters' Throw Down/ArtWalk/Bowl Selection - January 12, 2024
- Empty Bowls - February 16, 2024
- Logo on signage at ALL events, print & digital media
- Acknowledgment in TV and radio sponsorships
- Digital logo display onsite at Empty Bowls
- Acknowledgment from Emcee at events
- Opportunity to display your banner onsite
- 6 Tickets to Empty Bowls - \$180 Value
- Media Thank You

### Diamond Sponsorship: \$1,000

- Potters' Throw Down/ArtWalk/Bowl Selection - January 12, 2024
- Empty Bowls - February 16, 2024
- Logo or name in print and digital media
- Logo on signage at Empty Bowls
- Acknowledgment in TV and radio sponsorships
- Digital logo display onsite at Empty Bowls
- Opportunity to display your banner onsite
- 4 Tickets to Empty Bowls - \$120 Value
- Media Thank You

### Gold Sponsorship: \$500

- Potters' Throw Down/ArtWalk/Bowl Selection - January 12, 2024
- Empty Bowls - February 16, 2024
- Logo or name in print and digital media
- Logo on signage at Empty Bowls
- Digital logo display onsite at Empty Bowls
- Opportunity to display your banner onsite
- 4 Tickets to Empty Bowls - \$120 Value
- Media Thank You

### Silver Sponsorship: \$250

- Empty Bowls - February 16, 2024
- Name in print and digital media
- Logo on signage at Empty Bowls
- 2 Tickets to Empty Bowls - \$60 Value
- Media Thank You

### Bronze Sponsorship: \$125

- Empty Bowls - February 16, 2024
- 1 Ticket to Empty Bowls - \$30 Value
- Media Thank You

### Three Options:

- Mail this form with check (payable to Empty Bowls/CAC&G) to:  
Empty Bowls  
P.O. Box 596  
New Bern, NC 28563
- Scan completed form and email to [Info@cravenarts.org](mailto:Info@cravenarts.org)
- Complete form online & pay at [www.emptybowlsnewbern.org](http://www.emptybowlsnewbern.org)



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Business Name/Name to Appear on Marketing

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Phone

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Contact Name

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E-mail

---

Business Address

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City, State, Zip

Enclosed is my Payment

Bill Me (We understand payment must be received by February 1, 2024)

Commitment Form is due by December 15, 2023. To ensure you receive full sponsorship benefits as a Platinum, Diamond or Gold Sponsor, please submit logos in high resolution .jpeg or .png format. Mail forms to Empty bowls/CAC&G, PO Box 596, New Bern, NC 28563  
[EmptyBowlsNewBern.org](http://EmptyBowlsNewBern.org) 252-638-2577